







KEY SKILLS

- » Experienced graphic designer for digital media & print production
- » Video editing
- » Web design & development
- » Animation
- » User Interface design
- » Excellent communication: visual, written & verbal
- » Creative problem-solver: can think laterally to find solutions
- » Time management: can manage many projects simultaneously
- » Strong interpersonal skills & work ethic
- » Speedy worker: can deliver results in quick turnaround times

TECHNICAL SKILLS

Adobe Creative Suite

Photoshop, InDesign, Illustrator, Premiere Pro, Dreamweaver, Acrobat DC, Xd, Animate, AfterEffects

Microsoft Office 365

HTML & CSS, Wordpress

Remo Online Conferencing & Networking Tool

EventsCase Online Conferencing Platform

CARIN DE KOCK

GRAPHIC DESIGNER | DIGITAL DESIGNER | VIDEO EDITOR

PROFILE

I am a creative design professional with 19+ years experience. I work mostly with large corporates and government agencies in the realm of large-scale events and conferences, that have mostly moved to online platforms in the last year. I create online conferencing and networking material, marketing collateral and corporate branding, as well as social media and digital messaging. I also design and do layout for reports, prospectuses and any and printed media. I'm passionate about excellence, motivated, goal-driven, loyal, flexible, multi-skilled, fun-loving, enthusiastic and a fast learner.

CAREER SNAPSHOT

- » Self-employed Freelance Graphic & Digital Designer, South Africa, 2016 – Present
- Design Software Trainer (part-time), CTU Training Solutions, South Africa, 2018 – 2020
- » Graphic & Digital Designer, Web Design & Development, Video Editor at Menu Solutions, South Africa, 2013 – 2016
- » Graphic Designer, Web Design & Development, Video Editor at Nico Grobler Design & Advertising, South Africa, 2010 – 2013
- » Graphic & Web Designer at Keyter IT, South Africa, 2010 2010
- » Professional Artist & Art Teacher/Freelance Designer Self-employed, South Africa, 2005 – 2010
- » Feature Film & Television Production, Sound Engineering, South Africa, 2001 – 2008

QUALIFICATIONS

University of Pretoria, South Africa

Bachelor of Arts, Majoring in Information Design, 1994-1996 **Allenby Campus (Damelin College), South Africa** Diploma in Sound Engineering, 2002

INTERESTS

Innovation in science and technology, user experience design & the psychology behind digital design, digital art, architecture, industrial design, learning languages, wellbeing, being outdoors - hiking, swimming, rollerblading

REFEREES

Professional referees are available on request

Portfolio: www.caracarina.com